



RE-DEFINED

PRE- DEPARTURE PROGRAM





WHO ARE WE ?

50,000 +

Lives Impacted

55

Events Organized

5M+

Social Media Impressions

\$10,000

Funds Raised



Network Across:
Canada, India,
Pakistan, Ghana &
Uganda

Re-Defined, a non-profit established in January 2022, is dedicated to empowering individuals from marginalized communities, with a particular focus on the **BIPOC community** and **international students**.

Our primary objective is to empower youth through access to **education, opportunities, and essential resources**. We achieve this through a variety of workshops covering a wide range of topics, aimed at providing comprehensive educational support.

WHAT DO WE DO

- Provide access to a **community of 50K+ immigrants across 4 cities in Canada**
- Provide access to **upskilling opportunities through our workshops & programs** catered towards empowering immigrants
- Provide **access to resources, events and 200+ mentors** catered to helping immigrants build their network and create success through leveraging right opportunities & resources





What is the PROBLEM?

Canada attracts nearly **500,000** international students annually for higher education. In **2023**, over **one million** international students were hosted in Canada, marking a **29% increase** from the previous year.

However, only **60%** of international students secure jobs upon graduating, according to the **Canadian Bureau of International Education (CBIE)**. Challenges faced include stress from job hunting, high tuition fees, and difficulties in adapting to Canadian life. Many end up continuing part-time jobs as full-time professions due to various factors like **inadequate self-advocacy skills** and **lack of understanding** about the Canadian job market.

And a big part of this is because of the Lack of AWARENESS combined with lack ACCESS to right resources initially and thus lack of PREPARTION before coming in that leads to these issues

We hope to:

Bridge the gap for international students even before they come to CANADA by connecting them with mentors and experts, setting them up for success in Canada from the start and even before they arrive.

With the right guidance, upskilling and awareness, they'll be empowered and job-ready, avoiding post-arrival challenges. Help us redefine their journeys for the better!

Join us in Re-Defining Journeys through our Internship Program (below)



PROGRAM OVERVIEW

The Pre-Departure Program is a program focused on providing incoming and potential international students with **comprehensive support via community, upskilling and mentorship before their arrival in Canada**

The primary goal of the program is to **raise awareness among international students about the reality of living in Canada including insight into housing, financial literacy, mindset and job market and employer expectations**

And to do so, we hope to provide 3 things to students \:

1. **Community:** Students can tap into a community of 50K+ immigrants that are formed by international students for international students
2. **Upskilling:** Where the focus is on equipping students with essential skills and knowledge essential for success in the Canadian job market and to be successful in Canada overall
3. **Mentorship:** Where we hope to foster awareness and preparedness among international students by connecting them with buddies i.e, students in the same industry and institution as themselves and also access to industry professionals for mentorship professionally. This will include professionals from leading companies like professional from leading Canadian companies like Deloitte, Accenture, Scotia Bank, National bank, RBC etc





PROGRAM AGENDA

Spanning **two months** from July to August, the program includes a series of workshops, panels and networking to EMPOWER incoming JOB-SEEKERS

1st month:

WEEK 1:

Day 1:

- **Kick-off and Socialization:** Introduction to the program & ice-breakers
- **Networking:** Meet and greet with buddies and mentors.
- **Workshop 1:** Mindset

Day 2:

- **Workshop 2:** Personal Branding & LinkedIn: Tips and strategies for building your personal brand.
- **Panel 1:** Learn from the Experience of Current Students: Panel discussion with current students sharing their insights.
- **Workshop 3:** Networking: Techniques for effective networking.

Week 2:

Day 3:

- **Panel 2:** Job Search Realities: Understanding the job market and expectations.
- **Workshop 4:** Life in Canada: Insights into Canadian culture and societal expectations.
- **Workshop 5:** Job Application Overview: Tips for crafting effective job applications.

Day 4:

- **Panel 3:** Learn from GBC Students: Experiences and advice from George Brown College students.
- **Workshop 6:** Financial Literacy
- **Networking & Wrap-Up**

Week 3:

Day 5:

- **Kickoff of the Buddy Program**
- **Networking**
- **Q&A**

Day 6:

- **Networking via In-person Meetup**





PROGRAM AGENDA

Second Month

Weekly or Bi-Weekly Coffee Chats:

- During this part of the program not only will students be connected with a buddy who will be from the same institution as them, in the same city and just 1-2 years ahead of them but will also be able to develop a long-term connection with them through recurring chats every week or every two weeks (30 min - 1 hr)
- The whole idea of this part of the program is to help students have a friend/buddy before they even come to Canada

NEXT STEPS

Sign up for the program [here](#)

Join as a mentor [here](#)

CONTACT US

Contact us through email: redefined.npo@gmail.com

Learn more about us here:  [!\[\]\(370afeb5bfccb68f3befb985d1441328_img.jpg\)](#) [!\[\]\(6340c394492dbd3cab54302d7d1184ac_img.jpg\)](#)

“Join us in Re-Defining Journeys and Transforming Lives “

