



# **RE-DEFINED's INTERNSHIP PROGRAM:**

*Helping students re-define their experiences & capabilities*





# About Re-Defined

## WHO ARE WE?

Re-Defined is a non-profit organization established in January 2022. We focus on uplifting and empowering individuals from marginalized communities, particularly the BIPOC community and international students. Our approach involves providing educational workshops on various subjects to build knowledge and skills.

## MISSION

Our mission is to provide marginalized communities, especially BIPOC individuals and international students, with **access to education, opportunities, and essential resources** that are often out of reach.

## VISION

Our vision is to create a landscape where BIPOC individuals are more visibly represented across various industries. We aim to cultivate an environment where every voice is heard, every talent is recognized, and every individual has the chance to thrive.

## VALUES & IMPACT

We uphold the pillars of inclusivity and accessibility to opportunities. Our commitment is to dismantle barriers and ensure that opportunities are attainable and equitable for all.

**50,000**

*Lives Impacted*

**55**

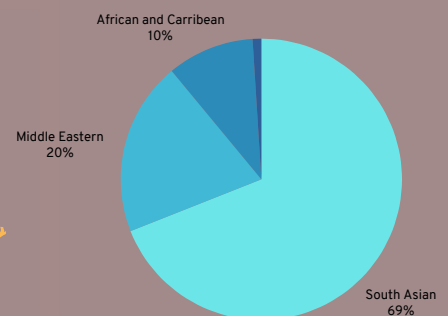
*Events Organized*

**5M+**

*Social Media Impressions*



**Network Across: Canada, India, Ghana & Uganda**



**Demographic Reach**





# Why Partner With Us?



Access to Community of 100K+ members across our social media and newsletter



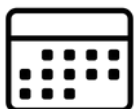
Access to 200+ mentors or professionals from top companies



Global community of 30,000+ people that have been empowered



Part of the One Young World (OYW) conference, Youthopia, and League of Innovators



Collaborated with 18+ educational institutions, 28+ student clubs globally and organized 55+ events with 30-250+ attendees

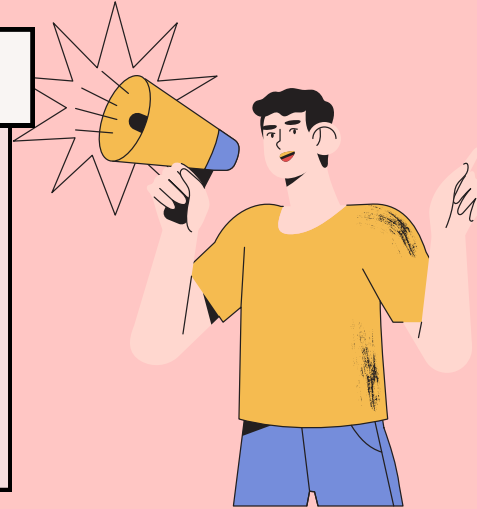


# Internship Program


**Aim: To help international students become CAREER-READY**

## DESCRIPTION

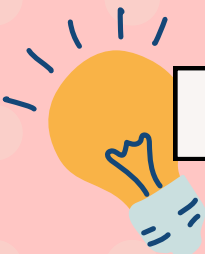
Embark on a transformative journey of professional growth and empowerment with Re-Defined. This program is tailored for BIPOC international students and immigrants, preparing you for the evolving Canadian market and equipping you to be **both CAREER-ready and LIFE-ready**.



## PROGRAM DETAILS

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- **Duration:** 2 months
  - **Focus:** Bridging gaps for international students via upskilling and valuable industry-relevant experience
  - **Opportunities:** Upskilling, mentorship and experiential learning

## WHAT CAN YOU EXPECT?

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- **Training Excellence:** Comprehensive skill development crucial for your chosen field
  - **Real-world Projects:** Hands-on experience with Re-defined and partner organizations on real-world project
  - **Community and Network:** Join a supportive professional community of peers and mentors
  - **Professional Development & Maturity:** Enhance technical and professional skillsets and corporate cultural understanding




## ROLES WE CURRENTLY CATER TO

You can learn more about the role [here](#)

- ✓ *Content Creation*
- ✓ *Business Research*
- ✓ *Graphic Design*
- ✓ *Event Management*
- ✓ *Market Research*
- ✓ *Social Media Marketing*

## WHY CHOOSE RE-DEFINED?

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- Get individualized and relevant support for your students
  - Give your students the opportunity to not just get experience but also be trained & learn
  - Get updates and reports on the performance of students and their growth
  - Contribute to helping international students bridge the gap of CANADIAN experiences

## NEXT STEPS

1. If you want us to do a cohort only for your institution or organization, reach out to us at [redefined.npo@gmail.com](mailto:redefined.npo@gmail.com) mentioning your interest and we can hop on a call to discuss what this looks like to make sure it benefits your students and also is fair for our team
2. If you just want some of your students to get involved and want to share the opportunity with them. All they have to do is fill out the application below and upon their selection, they will be directed to next steps

**Apply now!**



***At Re-Defined, we believe in the power of every individual to thrive.***

***We recognize the value of all experiences and aim to help you showcase that value to others.***

**Website -** [redefined.social](https://redefined.social)

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**Linktree -** [linkin.bio/redefinedcanada](https://linkin.bio/redefinedcanada)

**Newsletter -** [redefined-socialnewsletter](https://redefined-socialnewsletter)